

A person's hands are shown holding a glowing, fibrous, orange-red object that resembles a piece of spun glass or a complex, tangled fiber structure. The background is a deep blue, and the overall lighting is dramatic, highlighting the texture and color of the object. The text 'oooms' is overlaid in a white, lowercase, sans-serif font.

oooms

creative design workshops



Preface

This is a documentation of the workshops arranged by Karin van Lieshout and Guido Ooms, founders of dutch design studio OOOMS. Next to running their studio they love to pass on their knowledge by giving workshops around the world.

OOOMS is offering creative workshops to design schools, colleges, academies and institutes. All workshops are custom made in consultation with the client.

The goal of these workshops is not to design a perfect product but rather to provide insights into the creative design process and the associated challenges of rational thinking and manual skills. The method for the workshops is 'learning by doing', so a real hands on approach is demanded from all participants.

The workshop begins with an introduction to the topic and a presentation about OOOMS. The assignment will be explained and substantiated by a presentation. Subsequently, ideas are developed that will be realised during the following days. Participants will work inividually or in groups, depending on the number.

The programme places an emphasis on practice-oriented, creative work, complemented by lectures, presentations and discussions. During these intensive days 'OOOMS' design philosophy and the way they work will be explained. The results of the workshop will be presented and evaluated on the last day. The length of the workshop can vary from five to ten days.

‘ The goal of these workshops is not to design a perfect product but rather to provide insights into the creative design process and the associated challenges of rational thinking and manual skills ’



Lost & Found

‘Through this workshop, I have learnt things that were beyond what I could learn in a normal classroom’
Alvin Ng Sing Por



The assignment for participants was first to work in groups to collect as much free materials as they can, without knowing what they will be used for. Next, with these materials they were asked to design and make 3 products -- a chair, an adjustable floor lamp and a coffee table. The 3 products have to be part of the same family by concept, material use or construction technique.

Name of the Workshop: Lost & Found

Participants: 40

Client: Singapore Polytechnic

Duration: 5 days / 8 hours each day

Location: Singapore

‘I learnt to appreciate mistakes, not to be afraid of them and that from mistakes we may achieve something good and beautiful’
Priscilla Tan Jia Jia



‘ The best thing about the workshop is that the design process should be about not thinking too much but just doing it. In my education, such a process has not been used and this workshop taught me to do so ,
Jane Ang Jia Ying



‘ In this workshop the important aspect of design is simply to be spontaneous. Learning to let go thus becoming one of the most important lessons we were able to take home with us from the intensive 5-day workshop ,
Samuel Woo Chun Kiat

Paperplay

*Limitations exist only in your mind,
not in the material*



This is an individual assignment which requires a lot of hard work while making quick decisions. The participants have to design and create an interior product out of ordinary A4 paper. They are allowed to use one extra material for construction purposes. For example staples or glue. One special property of paper has to be exploited.

Name of the Workshop: Paperplay
Participants: 26
Client: CEDIM
Duration: 5 days / 8 hours each day
Location: Monterrey, Mexico

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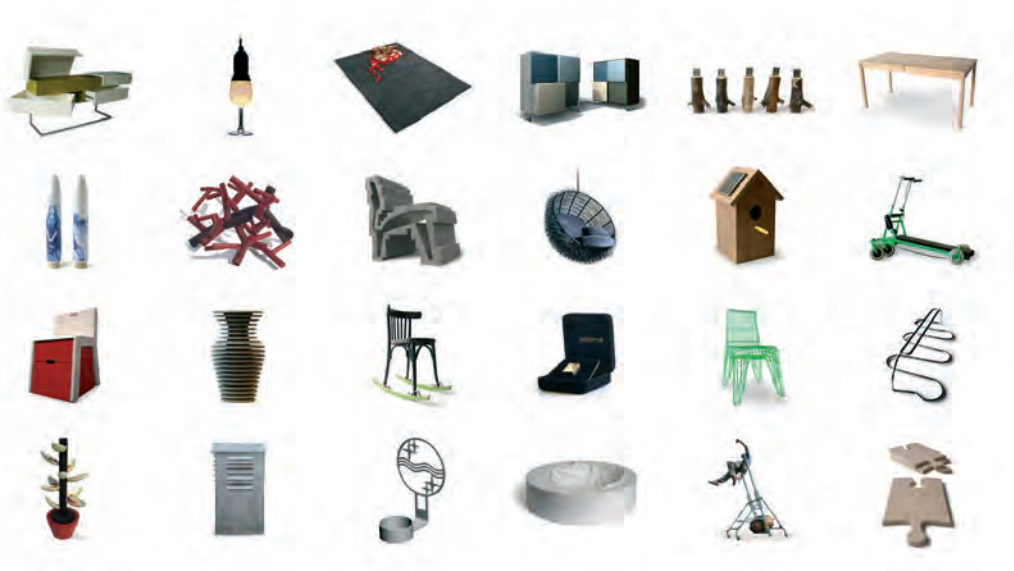
About

OOOMS designs products, small or big, self-initiated and commissioned by others. The focus is on high quality and originality.

Clients: Adidas, CEDIM, The Cooper Hewitt NY, Design Museum London, Element, Hugo Boss, Lane Crawford, MoMA, Moss, Paul Smith, Singapore Polytechnic and others.

OOOMS is run by Guido Ooms and Karin van Lieshout.

Guido Ooms ('74) graduated from the Design Academy Eindhoven in 2000. Next to running the studio he also teaches design at the School of Arts in Utrecht. Karin van Lieshout ('74) graduated from the Design Academy Eindhoven in 2001. She has a degree in teaching (BIK, professional artist in class).



OOOMS

The Netherlands

T +31 (0) 40 29 38 326

F +31 (0) 40 29 38 398

M +31(0) 6 4121 6806

E info@ooms.nl

W www.ooms.nl

As a team, they fuel one another's creativity with wit and humour. Both designers have their own qualities, each contributing to a part of OOOMS. Guido's enthusiasm and playful approach towards almost everything makes sure that the studio has enough new ideas coming in. Karin's down-to-earth attitude makes sure that the good ideas become reality. For more information please contact info@ooms.nl

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